

For Immediate Release

Contacts: Vietor Davis, Zettabyte Storage, viotor@zettabytestorage.com, 805.624.4141
Dave Swan, Zettabyte Storage, dswan@zettabytestorage.com, 805.624.4141

Zettabyte Storage Redefines Terabyte Class Data Backup

The Zettabits Datacenter Edition combines high performance NAS with automatic offsite backup, providing companies with enterprise class data management technologies using innovative storage-as-a-service pricing.

Lompoc, CA , September 24, 2008 - Zettabyte Storage (ZBS) continues to expand its integrated data management solutions with the announcement of the Zettabits Datacenter Edition™ (DCE). This newest member of its Zettabits family of managed storage and online backup products is packed with up to 12TB of raw storage space, dedicated backup processing hardware, and includes Zettabits proprietary External Share Synchronization (ESS) software. The DCE provides small and mid-sized IT departments with a powerful and cost effective new way to effortlessly integrate enterprise class storage and fast, secure backups into their existing infrastructure.

"Maintaining high-quality backups of large quantities of data is an expensive and time consuming endeavor in today's data storage market," said Vietor Davis, CEO of ZBS. "Despite being a sound business practice, and mandated in many industries, companies are currently left to choose between incurring the time and maintenance costs of using an archaic or in-house backup strategy, or suffering the significant expense forced upon them by the current offsite backup market. We're changing that with the release of the DCE."

Designed using the same principles as Zettabyte's other lines of storage servers, the Datacenter Edition integrates with an existing network as a simple but powerful NAS device, providing both public and private network shares. Unlike your average NAS however, the new DCE takes the next important step by integrating the powerful Zettabits zVault™ backup system, which automatically provides complete offsite backups of any locally stored or ESS synchronized data, thus enabling the easy addition of offsite backups to any existing network or business process.

Zettabits Datacenter Edition's hardware, the zBox™, is a compact 2U chassis, packed full with powerful hardware in addition to its primary 12-disk SATA storage array, including two dual-core AMD Opteron processors, 8GB of DDR2 RAM, and an internal 15,000 RPM SAS RAID-1 dedicated backup processing array. This powerful hardware guarantees ample computing resources for serving NAS data at full gigabit speeds while simultaneously allowing complete zVault protection of

data. Redundant power and network connections, hot-swappable disks in the primary RAID-10 storage array, ECC RAM and soft CPU fault detection combine to give the DCE the outstanding reliability and continuity of service that define an enterprise class product.

zVault leverages the dedicated processing power of the zBox to perform extensive backup validation and data transfer optimization, maximizing the integrity of your backups while substantially reducing the network overhead required by alternative, and less computationally intensive, backup techniques. Data security has been built in from the ground up, and zVault uses the US MIL standard AES-256 data encryption for the protection of all archived data, ensuring that your data is securely encrypted before it ever leaves the safety of the zBox and your local network.

Complementing these core technical features are a host of additional management and security features designed to result in direct and substantial reductions in overhead and maintenance costs. Centered around zCPR™ (Zero Cost Proactive Replacement), highlights include: completely zero cost replacement of any hardware which shows signs of upcoming failure, before that predicted failure occurs; automatic 24/7 remote monitoring and maintenance; and integration into ZBS' security and feature update service. Combined with the DCE's core feature set of zBox and zVault, this makes the DCE a compelling addition to any organization in need of fast, secure and reliable Terabyte scale data backup.

Price and Availability

The full line of DCE options are available immediately under ZBS' standard flat-rate pricing plans, starting at \$999 per month for the 1TB solution. ZBS publishes its complete list of Zettabits service options, including pricing and configuration details, on its website:

www.zettabytestorage.com . When asked about this unusually transparent pricing policy, Mr. Davis said, "When your servers have crashed and the only copy of your critical business data is in the backups, do you really want to be dealing with someone who plays games with their pricing?"

About Zettabyte Storage

Zettabyte Storage provides innovative data storage solutions that integrate high performance NAS with transparent offsite backup. Founded in 2006 by a trio of computer science graduate students, ZBS leverages its advanced knowledge of computer security and distributed systems to create innovative solutions to the challenging problems faced in today's digital business environment. Its Zettabits service spans the range from economical single user solutions to terabyte scale data center systems, and combines a unique storage-as-a-service pricing model with easy integration into most network environments. Advanced integrated encryption and security, along with the

flexible NAS oriented backup interface, enable Zettabits users to comply with the most rigorous corporate continuity and regulatory data protection mandates.

(###)

Zettabyte Storage, Zettabits, Zettabits Datacenter Edition, zBox, zVault, and zCPR are trademarks of Zettabyte Storage, LLC. Copyright © 2008 Zettabyte Storage, all rights reserved.